

The Hill Center
for Ethical Business
Leadership

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Fundamentals of Effective Leadership

Purpose

To give you a broad range of principles and practices to improve your effectiveness as a leader. The course is an excellent review if you are a seasoned leader and an outstanding experience if you are new to leadership.

Program Description

You will:

- integrate a Leadership Project to bring immediate value to your organization
- interact with leaders from other, non-competing, organizations
- receive one-on-one coaching to address individual development needs
- learn from instructors with decades of leadership experience

Strategic Planning and Work Delegation

Performance Management and Talent Development

Problem Solving and Decision Making

Team Building and Group Dynamics

Negotiation and Conflict Management

Ethics

Participant Outcomes

You will:

- increase your confidence to face a broad range of leadership challenges
- see measurable progress on a strategic project (Leadership Project)
- develop a core set of leadership principles and practices

Program Outline

Phase I

Group - Six bimonthly half day sessions

- Deliver instruction and training for topic areas
- Establish and support Leadership Projects for each participant

Phase II

Coaching –Two hours of individual coaching

- Support Leadership Projects
- Encourage use of practices and principles covered in Group

Schedule and Costs for Spring 2010

\$2,300 per person (\$1,950 with scholarship or discount)

Scholarships available for non-profits and discounts for multiple participants

Classes held at Midland Hills Country Club in Roseville Minnesota

Classes held from 8:00 to 12:00 the mornings of 3/24, 3/31, 4/14, 4/28, 5/12 and 5/26

Course Comparison

Compare the characteristics and costs of our course against the Leadership Development Program offered by the Center for Creative Leadership.

	Caravela and The Hill Center for Ethical Business Leadership	Center for Creative Leadership
Course	Fundamentals of Effective Leadership	Leadership Development Program
Class Time	Six, half days	Four and a half days
Course Duration	Three months	Five days
One-on-One Coaching	Two, one hour sessions	One, half day session
Locations	Minneapolis/St Paul, MN	Greensboro, NC; San Diego, CA; Colorado Springs, CO
Instructors	Tom Laughlin & Chad Weinstein	CCL Trainer Pool
Instructor/Participant Ratio	1:6	1:12
Cost	\$2,300	\$6,800 plus travel expenses

About the Instructors

Tom Laughlin, President of Caravela, Inc.

Tom Laughlin is President of Caravela Inc, a Leadership Consulting firm he established in 2002. Prior to founding Caravela he spent two decades in leadership positions for a wide range of organizations including startup companies, small businesses and Fortune 100 companies. Tom is also professor of Leadership and Business at the Minneapolis College of Art and Design and a faculty member of the Minneapolis Rotary Leadership Academy. In addition to his hands-on experience, he derives his perspectives on leadership from a broad educational background that includes an MBA from the Anderson School at UCLA and a Masters in International Leadership and Organizational Development with Post Graduate studies in Psychology from Saint Mary's University.

Charles A. "Chad" Weinstein, Director of the Hill Center for Ethical Business Leadership

Charles A. "Chad" Weinstein is director of the Hill Center for Ethical Business Leadership, an organization dedicated to helping businesses prosper through a strategic commitment to ethics and social responsibility. Prior to founding the Hill Center in the summer of 2007, Weinstein spent over 15 years as a consultant and manager, most recently as Vice President of Client Services at Guideline, Inc. Weinstein has served clients in a wide variety of industries, including consumer products, medical devices, pharmaceuticals, specialty chemicals, mining and mineral extraction, and high-tech manufacturing. He has also held leadership positions in firms in the information services and industrial safety industries. Weinstein holds an M.A. and a Ph.D. in business ethics (philosophy) from the University of Minnesota, and a B.A. from the University of Wisconsin.